

## **Terms & Condition for Banner Announcement On** **www.artoglivingncr.org**

1. Participating parties have to make sure that they bid for appropriate locations keeping in mind customer's response, exposure etc. Once the location is awarded it cannot be snapped or reverted. Payment has to be made in full even if the parties fail to put the campaign for the whole duration.
2. Banner Price (Reserve Price) is exclusive of service taxes (Service Tax as applicable Will be charged).
3. Creative and announcement clashing with the [www.artoglivingncr.org](http://www.artoglivingncr.org) offerings and Interest will be summarily rejected.
4. Change in Announcement and creative is allowed only once, request to change more than the said period will not be entertained.
5. **Pratyaya\_host.gif** format banner only and the weight of banner should not be more than **10 Kb** and size should be exact to the size in pixel on banner location.
6. Pratyaya does not assure or guarantee any kind of responses from the customers end, parties are wholly responsible for campaign to generate responses, any kind of reports and data for the Announcement campaign will not be provided by Pratyaya's end.
7. Pratyaya is not responsible for any kind of postal delay or loss while sending invoice and payment intimation to parties, intimation will be mailed to the designated E –Mail Id about Invoice No and payment details the day it is raised, on request scanned/duplicate copy will be E Mailed to the concerned parties. Therefore it is binding upon the parties to pay the amount with in stipulated period and coordinate with the Pratyaya to ensure prompt services.
8. Pratyaya & [www.artoflivingncr.org](http://www.artoflivingncr.org) management have the sole right to reject the creative and campaign, no communication will be entertained on this matter.
9. Address and contact details of successful parties is to be E-mailed to the undersigned Id-([marketing@pratyaya.in](mailto:marketing@pratyaya.in) / [info@pratyaya.in](mailto:info@pratyaya.in)) for proper coordination and effective communication.
10. Any kind of communication regarding announcement campaign will be entertained only when mailed to ([marketing@pratyaya.in](mailto:marketing@pratyaya.in) / [info@pratyaya.in](mailto:info@pratyaya.in)) or a written letter addressed to the Pratyaya Consulting office.

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### **Pratyaya Consulting Private Limited**

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11. Separate Bid Registration is required for each Banner.
12. Winning parties have to pay 100% of the total Banner Price before 7 Days of starting of Campaign
13. Once the party has won the auction, it can't be reverted or withdrawn. Party has to pay full amount even if it fails to put banner for the whole duration.
14. In case [www.artoglivingncr.org](http://www.artoglivingncr.org) has removed partially the banner due to unforeseen circumstances, the equivalent credit would be given to the party on a pro rata basis.
15. Delay in payment will attract an interest of 2% per month on the amount remaining unpaid after the due date, apart from the cancelling of the bid and forfeiture of the advance & bid registration money received from the party.
16. Unsuccessful parties will get refund within 10 days of banner auction closure.
17. On **Re-Auction** Highest Bidder must ensure to send the creative within 48 hours after the receipt of confirmation E mail from Pratyaya Consulting. Pratyaya Consulting will start charging from the bidder after 48 hrs.